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Press Releases

Monday, March 05, 2001

RSA Security Introduces RSA SecurID Card Studio to Securely Personalize Smart Cards with Digital Credentials, Physical Access and Corporate ID

RSA Security Introduces RSA SecurID® Card to Securely Personalize Smart Cards with Digital Credentials, Physical Access and Corporate ID

RSA SecurID Card Studio Newest Edition to RSA Single Sign-on Portfolio

BEDFORD, Mass., March 5, 2001 — RSA Security Inc. (NASDAQ: RSAS), the most advanced provider of security solutions for e-business, today announced RSA SecurID® Card Studio, a cryptographic smart card personalization system that enables a single card to be programmed for network access, digital credentials, physical building access and corporate identification. RSA SecurID Card Studio is designed to enable organizations to deploy smart cards quickly and effectively throughout their enterprise by allowing them to securely personalize and manage the deployment of their RSA SecurID cards.

RSA SecurID Card Studio is the newest addition to the RSA Single Sign-on Portfolio, which allows customers to sign on to their system once and gain access to multiple applications. RSA SecurID Card Studio significantly reduces administrative and security costs by providing users with the functionality to personalize their own RSA SecurID 3100 Smart Cards, issue new cards and easily replace lost cards. It also simplifies the user experience by combining multiple applications, such as system access, corporate IDs and building access, onto a single card. RSA Security offers a comprehensive secure smart card solution to improve security, reduce overall return on investment and enhance the protection of the customer's single digital identity through single sign-on.

"We chose RSA Security to help us deploy smart cards because it has a proven track record of reliable, trusted authentication solutions and seamless integration with RSA Keon PKI software," said Tom Borawski, deputy administrator and project manager at the State of Michigan, department of treasury audit division. "We are currently using RSA SecurID Smart Cards as a cost-effective way to manage network access and digital credentials. We selected RSA SecurID 3100 smart cards because they are the easiest and most secure way to protect access to our new, rule-based ESKORT tax audit system. We believe that using RSA SecurID Card Studio could reduce overhead costs and help us more efficiently create and manage our RSA SecurID smart cards to our employees."

When a field auditor at the State of Michigan sits down to begin work, the RSA SecurID 3100 Smart Card is placed in a reader and the user is prompted for a PIN. The smart card is validated by the RSA Keon Desktop software, which allows the user to unlock the device and also provides a secure container for digital credentials. The smart card authentication and digital credentials are used for single sign-on access to network applications via Internet or local area connection. The RSA SecurID 3100 Smart Card remains in the reader while the audit is in progress. When the smart card is removed from the reader, the desktop is automatically locked, helping prevent unauthorized access to the system.

"The RSA SecurID Card Studio improves the convenience of deploying a single crypto card for secure authentication to multiple applications," said Charles Kolodgy, research for International Data Corporation (IDC). "We believe that smart cards are becoming component of e-security initiatives within enterprises. With the RSA SecurID Card Studio, it is easier for enterprises to administer and deploy smart card solutions. Cards allow companies to credential portability and can be used for single sign-on login access to the desktop, the network and the applications."

The RSA SecurID Card Studio management system includes an electronic Smart Card personalization system that automatically formats chips for RSA Keon PKI, generates requests certificates from the RSA Keon Certificate Server, and creates a photo ID for the card. It also includes imaging software, camera and printer for designing and producing cards. The system provides an integrated magnetic stripe reader and supports pre-programmed proximity cards for use with physical building access readers.

RSA SecurID Card Studio adds to the RSA Single Sign-on Portfolio of products by enabling the protection of digital credentials. It also demonstrates the company's commitment to providing trusted smart card solutions. Both RSA SecurID Card Studio and RSA SecurID 3100 S are designed to provide secure single sign-on to the desktop, the network and to applications through seamless integration with RSA Keon Advanced PKI and RSA BSAFE toolkits.

"RSA Security is a leader in the authentication market and continues to expand its authentication product line beyond the RSA SecurID time-synchronous tokens. This is evidenced by our continued commitment to our best-of-breed smart card solutions," said Bill McQuaide, vice president of product marketing at RSA Security. "RSA SecurID Card Studio completes the RSA Single Sign-on Portfolio and combines multiple functions into a single smart card. It is designed to be part of any organization's smart card infrastructure, and to enable organizations to quickly deploy smart cards, increase security, and significantly improve their overall return on investment."

Pricing and Availability

RSA SecurID Card Studio is available immediately through RSA Security. For more information, please visit www.rsasecurity.com/products/securid or call 1-877-RSA-4900.

About RSA Security Inc.

RSA Security Inc., the most trusted name in e-security™, helps organizations build secure foundations for e-business through its RSA SecurID® two-factor authentication, RSA encryption and RSA Keon® digital certificate management systems. With more than 20 years of RSA BSAFE-enabled applications in use worldwide, more than eight million RSA SecurID cards issued and almost 20 years of industry experience, RSA Security has the proven leadership and technology to address the changing security needs of e-business and bring trust to the global economy. RSA Security can be reached at www.rsasecurity.com.

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